

Date: 21st Jan 2013
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Dear Colleague

You are warmly invited to the launch of the

Own Grown: Hastings & Rother Investing in Young People Challenge 2013.

The Own Grown Challenge team, with the Observer Group newspapers, is launching a campaign to challenge local businesses to pledge 1,066 ways of helping a young person from Hastings and Rother into work.

Any employer can support this at any level, from giving a talk to a group of young people, offering visits, work tasters or work experience, to mentoring a young person or taking on an apprentice.

This will be at a free Business Breakfast on **Friday 15th February, 8.00-9.30am, Coast Restaurant @ Sussex Coast College Hastings, Station Approach, Hastings, TN34 1BA.**

The Launch will be a great opportunity to network with other businesses, and hear from some of the sponsors and champions of the Own Grown Challenge.

Speakers include Keith Ridley, editor of the Observer Group newspapers, and Jay Wotten from Hastings Direct, which has done a lot of work with schools and young people.

You'll hear more about how to pledge support, publicity opportunities, a proposed Awards scheme, and of course how the challenge helps your recruitment and local young people.

To find out more or to book your place, please RSVP to Hannah Brookshaw on hbrookshaw@hastings.gov.uk or 01424 451337, by Monday 10th February.

We look forward to seeing you there to support our challenge for Hastings & Rother!

Kind regards

Own Grown Challenge Team

Own Grown Founding partners: Observer Group Newspapers, Hastings Area Chamber of Commerce, Federation of Small Businesses, Hastings Direct, Business in the Community, Sussex Coast College, Jobcentre Plus, Hastings Borough Council, Rother District Council.